

San Diego County  
Registrar of Voters

Candidate Statement of Qualifications  
(Read instructions carefully)

Jurisdiction Name: (ALL CAPS)	CITY OF SANTEE	
Office Title: (Upper & Lower)	Santee City Council District 3	
Candidate Name: (ALL CAPS)	LAURA KOVAL	
Age: (Optional)	53	Gender: M or F
Occupation:	Director of Park and Recreation, Santee Lakes Recreation Preserve	
Election Date	November 6, 2018	
The occupation to appear on the candidate's statement is not restricted by the California Elections Code. It does not have to match the occupation on the ballot, can be more descriptive and can have more than three words.		

Use "Block Paragraphs, Single Space" format. Word count starts here:

I am running for City Council to share my proven leadership and experience with the citizens of Santee. I am a 26-year resident, Santee Lakes Park Director, East County native, an innovator, economic strategist, businesswoman, and mom. I am a member of the Santee Chamber of Commerce Board and Santee School District Wellness Committee. I created strategies resulting in record enrollment for the Santee Boys & Girls Club. I managed the largest revenue center for the San Diego Padres and oversaw a \$50M+ budget. I created an analytics system that resulted in one of the top Season Ticket Holder renewal rates in Major League Baseball. I implemented pricing strategies at Santee Lakes that enabled the reinvestment of \$2M in Park improvements over the last 2 years. I have reviewed the City's budget and plan to share new economic strategies. I will continue to grow Santee's economy, which will lead to more local jobs, a thriving business sector, and increased revenue for the reinvestment in public needs. I will continue to advocate for strong public safety. I will work with the Council and public to fight for improvements to traffic.

VOTE LAURA KOVAL SANTEE CITY COUNCIL DISTRICT 3

www.laurakoval.com

I understand I am responsible for the cost of this statement and I may be billed or refunded the difference in cost based on the final registration for my jurisdiction.

Cost of the Statement: \$ 800  
(Checks payable to: City of Santee)

Please **sign one** of the following statements:

I **do not** wish to file a statement: \_\_\_\_\_  
Candidate's Signature

I **do** wish to file a statement. My payment is attached.

7/20/2018 \_\_\_\_\_  
Date Candidate's Signature