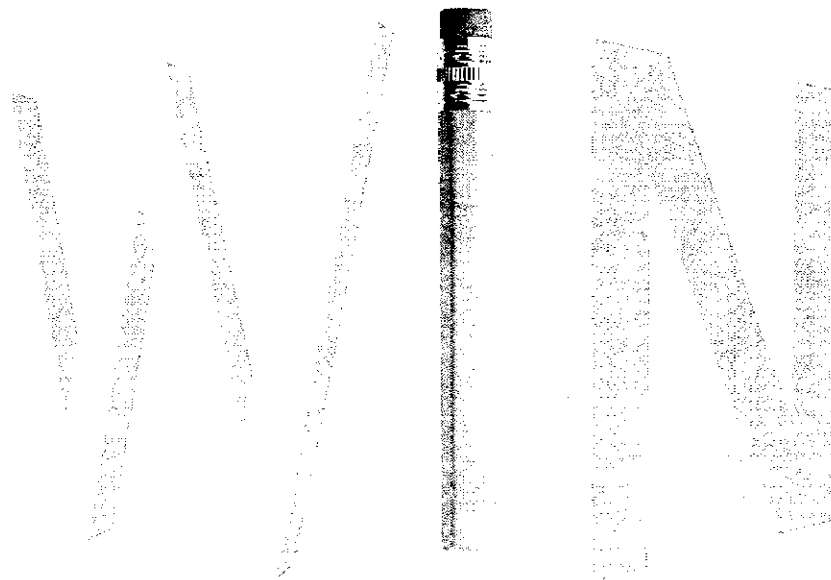


SYLVAN "WRITE YOUR WAY INTO COLLEGE" ESSAY CONTEST



A Free College Prep Program!



Write a college essay & you could win a FREE Sylvan College Prep Program to help you get into the college of your dreams!

Sylvan of La Mesa is sponsoring the "Write Your Way into College" Essay Contest to win a FREE College Prep Program. College Prep includes everything you need to be ready for college: SAT/ACT Test Prep, as well as College Prep Writing, Advanced Reading Skills and Sylvan Study Skills.

Contest Details – It's Easy to Participate:

1. Go to www.SylvanLearning.com/lamesa website or contact Sylvan 619-668-0145 to receive the essay questions for the contest.
2. Write a 300-500 word (1-1.5 page) essay and send submission to Sylvan Learning Center via mail or email by January 15, 2010
3. Judging will be completed by February 5th, 2010
4. Winners will be announced at a special award ceremony.

- For Contest Rules and Regulations, visit www.sylvanlearning.com/lamesa
- No purchase necessary to enter or win
- **ENTER NOW!** Void where prohibited.



Sylvan of La Mesa

8380 Center Drive, Ste A
La Mesa, CA 91942

619-668-0145

sylvanlamesa@gmail.com

www.SylvanLearning.com/lamesa

The Sylvan "Write Your Way Into College" Essay Contest



Sylvan Contest ESSAY TOPICS

Please choose one topic for your essay, and indicate which topic you have chosen:

- Describe a significant interest or experience that has special meaning for you.
- Life is short. Why do you want to spend 5 or 6 years at a particular university or college?
- What do you plan to do with your college degree?
- How is the degree necessary for the fulfillment of your goals?
- Does any specific attribute, quality or skill distinguish you from everyone else? How did you develop this attribute?
- What are the reasons for your interests? Analyze your childhood. How were your interests shaped from your upbringing?
- Have you experienced a moment of epiphany, as if your eyes were opened to something you were previously blind to? Describe this moment and your perceptions about it.
- What are your dreams of the future? Now looking back at everything you have done what would you change?
- What is your approach to life? Reveal your life philosophy?
- What was the most difficult time in your life? How did you overcome these difficulties?
- Describe your most rewarding experience.
- Evaluate a significant experience, risk you have taken, or ethical dilemma you have faced and its impact on you.
- Philosophy of Learning.
- Choose a prominent person (living, deceased, or fictional) that you would like to interview and explain why.
- Identify a person who had a significant influence on you and explain the influence.

The Sylvan "Write Your Way Into College" Essay Contest



Entry Form (Optional)

Student Name: _____

Student School: _____ Student Grade: _____

Student Address: _____

City: _____ Zip Code: _____

Student Phone #: _____ circle: cell home

Student Email: _____

Parent Name: _____

Prompt Chosen:

Send Completed Entries to:

Sylvan La Mesa- Essay Contest
8380 Center Drive, Ste A La Mesa, CA 91942
Email entries to: sylvanlamesa@gmail.com
Questions? Call 619-668-0145 or email
Additional details at: sylvanlearning.com/lamesa

The Sylvan "Write Your Way Into College" Essay Contest



SYLVAN COLLEGE ESSAY WRITING CONTEST RULES & REGULATIONS

This Sylvan College Essay Writing Contest (the "Contest") is sponsored by **40 Acres and A Mind, Inc.** a licensee of Sylvan Learning, Inc. ("Sylvan"). The Contest commences on **November 16, 2009** and concludes on **January 15, 2010** (the "Contest Period"). All submissions must be emailed or postmarked by **January 15, 2010** and received by mail by **February 1, 2010**.

NO PURCHASE NECESSARY TO ENTER OR WIN.

THE CONTEST.

Participants will draft an essay on **any topics from our list**. Essays should be 300 to 500 words. If submitting a paper entry (either type-written or hand-written), participants should submit their essays on standard 8½" by 11" paper, and if submitting an electronic entry, participants should submit their essays using a commercially available word-processing format. Each participant should include his or her full name, address, phone number, and email (if available) on the front page of the essay, and such contact information shall not count toward the word limit.

HOW TO ENTER.

The Contest is open to high school students residing in the state(s)/commonwealth(s) of **San Diego, California**. Each participant must submit his or her essay by mail or electronically. If submitting by mail, participants should send their essays to Sylvan Essay Contest, **8380 Center Drive, Ste A, La Mesa, CA 91942**. If submitting electronically, participants should send their essays to **sylvanlamesa@gmail.com** and include "Sylvan Essay Contest" in the subject line. Entries are limited to one (1) per person. All entry materials become the property of Sylvan. Sylvan shall not be required to acknowledge or return any entry materials.

JUDGING.

A judging panel comprised of 3 judges selected by Sylvan shall review each eligible entry using the following judging criteria:

- 1) How well the topic was addressed.
- 2) How well the audience was taken into account.
- 3) How well the thesis was supported by details.
- 4) How well the essay was organized.
- 5) The proper use of grammar.
- 6) The proper use of writing mechanics.

The Winner will be announced on or around **February 5, 2010**.

All eligible entries will be reviewed, but such review does not relieve participants from the responsibility of complying with these Rules & Regulations. Entries that do not comply with these Rules & Regulations as determined by Sylvan will be disqualified and will not be considered in the Contest. Sylvan shall make the final determination as to which entries are eligible to take part in the Contest.

PRIZE.

The Winner will receive the following: **Free College Prep Seminar**. Sylvan reserves the right to withhold any prize if there is an insufficient amount of meritorious entries. Sylvan reserves the right to substitute the prize for a prize of equal or greater value. **The prize is non-transferable and is not redeemable for cash or credit. The Winner will be responsible for all applicable federal, state, and local taxes related to any prize.**

CLAIMING PRIZES: The Winner will be notified either by phone, email, or mail within forty five (45) days of the conclusion of the Contest Period based on the information provided by the participant on his or her essay. The failure to accept any prize within thirty (30) days after notification shall result in the forfeiture of the prize. The prize will be delivered to the Winner's residence within thirty (30) days of acceptance of such prize.

ELIGIBILITY.

The Contest is open to students in grades 8-12 residing in the state(s)/commonwealth(s) of San Diego, California.

TERMS/CONDITIONS: All federal, state, and local laws and regulations apply. Void where prohibited. Sylvan shall not be responsible for any expenses incurred by participants in connection with participating in the Contest or using the prize awarded hereunder. By submitting an essay, each participant agrees to be bound by these Rules & Regulations. Any decisions related to the Contest, these Rules & Regulations, the operation of the Contest, and the qualifications and eligibility of any participant are subject to the sole discretion of Sylvan and are final. Except where prohibited by law, (i) each winner may be required to complete an Affidavit of Eligibility and Liability/Publicity Release to accept his or her prize; and (ii) participation in the Contest constitutes permission for Sylvan to post or publicize each participant's entry and to use each participant's name, likeness, biographical information, photographs, and any statements or remarks made about winning or participating in the Contest for advertising and promotional purposes (in any medium) without additional compensation. The Contest may be altered, modified, or terminated by Sylvan at any time.

Sylvan shall not be responsible for any (i) lost, late, damaged, misdirected, illegible, or any inaccurate or incorrect essays; (ii) technical malfunctions, interruptions, deletions or defects of any kind or to any telephone network, computer system, computer equipment, servers, service providers or software; (iii) theft, tampering, destruction, or unauthorized access to, or alteration of the entries; or (iv) unsuccessful attempts to notify the Winner. Any attempt to deliberately damage any website or to undermine the legitimate operation of the Contest may be a violation of criminal and civil laws, and should such an attempt be made, Sylvan reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Sylvan reserves the right to verify that the Winner is qualified and entitled to receive the prize, and entries will be declared invalid if they are illegible, forged, falsified, altered, or tampered with in any way.

Each participant agrees to release and hold Sylvan, its employees, officers, directors, shareholders, agents, representatives, and their subsidiaries, parent companies, or other affiliated companies (including, but not limited to, Sylvan Learning, Inc.) harmless from any and all damages, losses, claims, and liabilities arising out of his or her participation in the Contest or resulting from accepting or claiming any prize awarded hereunder.

WINNER'S NAME.

To obtain a copy of these Rules & Regulations or the Winner's name, visit www.sylvanlearning.com/lamesa or send self-addressed, stamped envelope to: Sylvan Essay Contest, Rules & Winners, 8380 Center Drive, Ste A, La Mesa, CA 91942. If a written request is sent, please specify whether you want a copy of the Rules & Regulations or the Winner's name.