

Oktoberfest Analysis

	Tax Return	Estimated	Craft/Food	Craft/Food
	2013	2014 *	100/30	150/25
			2015	2015
			Event	Event
			Proforma	Proforma
Vendors			\$ 50,000	\$ 75,000
Food			\$ 60,000	\$ 50,000
Smal Beer Garden			\$ 20,000	\$ 20,000
Large Beer Garden			\$ 20,000	\$ 20,000
Sponsorships				
Chamber Contribution		\$ 30,000		
Ofest Revenues	\$ 203,685	\$ 214,000	\$ 150,000	\$ 165,000
Cost Recovery	\$ 37,248	\$ 51,000	\$ 70,000	\$ 70,000
Past Due Cost Recovery			\$ 25,000	\$ 25,000
Event Expenses	\$ 107,319	\$ 165,000	\$ 120,000	\$ 120,000
Total Exp	\$ 144,567	\$ 216,000	\$ 215,000	\$ 215,000
Net Income	\$ 59,118	\$ 28,000	\$ (65,000)	\$ (50,000)
Unpaid Cost Recovery		\$ 34,000		

* Assumes same event revenue as 2013 & additional \$10K in revenue from
 Since they merchants said they spent the \$28K remaining on the Village Xr

** Assumes the \$15K prepaid did not come from 2015 Ofest vendor deposit

2013	Revenues	Expenses	Net Income
Car Show	\$ 8,300	\$ 9,376	\$ (1,076)
Village XMAS	\$ 9,622	\$ 46,672	\$ (37,050)
Antique Fair	\$ 10,380	\$ 14,853	\$ (4,473)