



City Manager

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October 3, 2018

Mr. Ben Kalasho  
1620 Cliffdale Road  
El Cajon, CA 92020

SUBJECT: Continued Use of City Letterhead

Dear Mr. Kalasho:

On October 1, 2018, the City received multiple inquiries or complaints about a campaign letter on "Councilman Ben Kalasho" letterhead (emphasis mine), which included the City logo. City Council Policy A8 prohibits the use of the City seal or logo for non-official City business. Also, the mailer was sent via email, using your City email address ("From: El Cajon City Councilman <[bkalasho=cityofelcajon.us@mlsend.com](mailto:bkalasho=cityofelcajon.us@mlsend.com)> on behalf of El Cajon City Councilman <[bkalasho@cityofelcajon.us](mailto:bkalasho@cityofelcajon.us)>"), which constitutes an FPPC ethics violation, as well as possibly violating Government Code section 8314 by using public resources for unauthorized purposes. A copy of the emailed document is attached to this letter.

As a reminder, I spoke to you about a similar issue in August 2018 and on September 5, 2018, I provided a letter regarding the matter after another complaint was lodged. A copy of that letter is attached.

This letter serves as a notice to immediately cease use of the City's seal or logo in your campaigns, advocacy against other candidates, or for any other non-authorized, or non-official, business. Further, the use of the City's email account for personal reasons must cease. Any further use of the logo or seal may require the City to seek a court injunction or to take other measures.

I welcome a conversation about appropriate uses of the City logo and seal.

Sincerely,

Graham Mitchell  
City Manager

Attachments

cc: Morgan Foley, City Attorney  
Mayor and City Council

City of El Cajon • 200 Civic Center Way • El Cajon, CA 92020

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[www.cityofelcajon.us](http://www.cityofelcajon.us)



El Cajon is becoming unlivable

## AND CURRENT COUNCIL DOES NOTHING



### Complacent Council & Mayor

Look, it has been a crazy couple of years since my time on the council. What I've witnessed at the council meetings from fake protests to the back room deals to even the heart breaking fake news reporting that seems to be ingrained within the establishment.

### Here is why you have to care.

El Cajon has millions of dollars in unfunded liabilities, yet if you listen to the crap that comes out of career politicians like Mayor Bill Wells or Gary Kendrick, both of whom have been on the council for a combined total of over 22 years. They'd have you believe that El Cajon is going fine. Well, I am here to tell you that we are not fine. Any person driving through our streets will tell you that we have a serious problem. Studies show that El Cajon has more homeless than Santee and La Mesa combined.

### Insanity?

They say that one definition of insanity is doing the same thing over and over and expecting different results. So then, I ask, why would anyone vote to Re-Elect Bill Wells and Gary Kendrick? What do you think will happen? That they will magically get an epiphany and wake up one day and make El Cajon better? If you think that, then you're in denial. Things will change when the leadership changes. Period.

Who is really fighting for El Cajon?

**Councilman Ben Kalasho**

1620 Cliffdale Rd, El Cajon  
United States

[@benkalasho](#)



City Manager



SENT VIA EMAIL

September 5, 2018

Councilmember Ben Kalasho:

As we discussed on the phone earlier today, late last week, I was made aware of two possible FPPC violations related to your campaign. To protect the City and you from regulatory action, I ask that you correct these issues. First, on your campaign website ([www.benkalasho.com](http://www.benkalasho.com)), you include the address and phone number of City Hall on the bottom of each page. This reference to the City should be removed from your website.

Second, I was made aware that, along with traditional campaign materials, that a letter mimicking City letterhead has been included. The letterhead includes the City seal and is designed in a manner similar to the City's. As we discussed about a month ago, candidates may not use the City's seal on campaign materials, per the City's Municipal Code. To be safe, your campaign letterhead should not appear as City letterhead (i.e. remove the City seal and any address or phone numbers belonging to the City).

Thank you in advance for your cooperation in complying with this request. Please let me know if you have any questions.

Sincerely,

Graham Mitchell  
City Manager

Cc: Morgan Foley, City Attorney