



County of San Diego
BOARD OF SUPERVISORS
Chairman Ron Roberts

13th Annual LAWN MOWER TRADE-IN FACT SHEET

PRICE:

- Held steady at \$99.99. (Was \$149.99 until three years ago.)

YEAR STARTED BY SUPERVISOR RON ROBERTS:

- 2000

PROCESS:

- The event starts at 8 a.m. It is first come, first served. Traditionally, county residents, with their mowers, line up at the County Administration Center well before the 8 a.m. start time. Once in line, a place card is distributed to each person who is present with a gas mower for trade-in. Mowers must be in working order with all necessary parts attached. When the customer reaches the front of the line, he or she hands over the gas-guzzler and it is inspected for eligibility. If the mower passes the inspection they are given a voucher for a new mower. The person next walks over to the cashier with both the voucher, and cash or credit card (no checks) in hand. After paying the \$99.99, the patron pulls his or her vehicle up and the new mower is loaded in.

HISTORY:

- This event, also known as the "Mowing Down Pollution" program, has been a huge success over the years. Since year 2000, a total of 5,939 zero-emission mowers have been distributed in San Diego County.

MOWER TYPE AND FEATURES:

- Black & Decker CMM 1936, 36 volt, cordless rechargeable lawn mower.
- Will mow up to one-third of an acre.
- Easy-to-swap battery pack.

WHEN:

- Saturday, May 19, 2012, 8 a.m.

WHERE:

- County Administration Center, 1600 Pacific Highway, 92101

MORE INFORMATION: www.ronroberts.com