

# FORGING A SUSTAINABLE FUTURE

Economically Environmentally Culturally

Few symposiums focus on such a lofty intention as embodied in the theme of UnitedGREEN's two part conference 2011/12: **Forging a Sustainable Future**. Nor do others attempt to accomplish their mission by drawing upon the economic, environmental and cultural strengths of an entire community. The conference series begins November 12th and 13th, 2011 at Irwin M. Jacobs Qualcomm Hall and culminates in the master event at SDSU featuring Robert F. Kennedy, Jr. on March 3rd and 4th, 2012. The conference series seeks to foster grassroots, government and business alliances to ensure a green future not only for San Diego, but for our nation and the world.

UnitedGREEN, a division of the 501(c)(3) non-profit Heartland Coalition, is initiating and extending discussions with community leaders, conference attendees, sponsors and supporters to speed the transition to a sustainable future for humanity. By sparking collaborations between key public and private entities, as well as the San Diego/Tijuana region's many cultures, in November UnitedGREEN aims to nurture shared leadership and encourage participants to identify key issues and solutions to the sustainability challenges ahead. Dr. Mark Hanson, president of the Heartland Coalition, finds reasons for encouragement.

"We believe that this will be remembered as an unusually dynamic conference, with great presentations, panels, community forums and real-world results," says Dr. Mark Hanson. "Everyone is putting their differences aside and coming together to explore how we can all work together to survive, thrive and leave a healthy planet for our children. We are beginning to realize that time is short, and that we are all in this together."

## SPONSORSHIP LEVELS



### BRONZE \$1,000

- Sponsor and logo placement on all marketing materials including announcement flyers, event program, signage and media announcements to over 100,000 people regularly
- Mention of sponsorship on all press releases
- Quarter size page advertisement in event program
- Placement in social networking, such as Facebook, Twitter, LinkedIn, Plaxo, MySpace and many more
- 4 event tickets



### SILVER \$2,500

- Silver includes all Bronze benefits plus...
- Dinner with speakers, panelists and sponsors on Saturday March 3, 2012
- Media announcements to over 100,000 people on a regular basis
- Half size page advertisement in event program
- Exhibitor booth space at March 2012 event for distribution of your company's materials



### GOLD \$4,000

- Gold includes all silver benefits plus...
- 2 additional dinner tickets (4 Total)
- 2 additional event tickets (6 Total)
- Verbal Sponsorship acknowledgement prior to introduction of Keynote Speaker
- Active link on UnitedGreen's website



### PLATINUM \$5,500

- Platinum includes all gold benefits plus...
- 2 Additional dinner tickets (6 Total)
- Additional half page advertisement (Full Page)
- 4 Additional event tickets (8 Total)



## \$10,000 CO-PRODUCER



Co-Producers will enjoy top billing and all of the benefits of a Platinum Sponsorship.

## TWO PART SERIES SAVE THE DATE

**12th & 13th  
NOVEMBER 2011**  
at Irwin M. Jacobs Hall in Sorrento Valley

**3rd & 4th  
MARCH 2012**  
at SDSU

[www.unitedgreen.org](http://www.unitedgreen.org)



The Heartland Foundation and United GREEN are dba's of the Heartland Coalition, a 501(c)(3) Non-profit Corporation (EIN # 33-0792600)