

ALPINE POP WARNER BOWLING FOR HELMETS

Alpine Pop Warner is currently fundraising for the newest
and safest helmets to protect our young players.

Saturday, June 5, 2010 • 2-5:30pm



featuring San Diego's own -- Eugene Amano (#54 of the Tennessee Titans)
AND Brandyn Dombrowski (#62 of the San Diego Chargers)!

Select Your Level of Support

- Title Sponsor • \$7,500 (Valued at \$16,500)**
Viejas Skybox (20 tickets, four parking passes, stadium food and soft drink) at Padres game • Use of Viejas Ice Rink (up to 200 skaters - select dates only) for corporate or charity event • Promotional dasher board at Viejas Ice Rink for entire holiday season • Dinner for four at the Viejas Grove Steakhouse • Concert tickets for four (select acts only) • Celebrity photo opportunity • Bowling with Eugene Amano at event • Lane Sponsor (2 lanes) • Game (based on availability) • Twenty raffle tickets • Prominent logo placement at event • Two virtual ads • Recognition of Title Sponsorship in all press and media communications • Announcement recognition throughout the evening • Inclusion on thank you promotional dasher board at Viejas Ice Rink for entire holiday season • Logo inclusion on all promotional event materials, and on thank you banner taken to all Pop Warner Games • Promotional ad in program • Name and/or logo on event banner, and bring own banner for display.
- Lane Sponsor • \$2,000 (Valued at \$4500)**
Viejas Ice Rink Party (up to 20 skaters - select dates only) • Promotional dasher board at Viejas Ice Rink for entire holiday season • Dinner for two at the Viejas Grove Steakhouse • Concert tickets for two (select acts only) • \$100 Viejas Gift Card • Viejas Bowl Party for eight • Bowling with Eugene Amano at event • Lane Sponsor (2 lanes) • Ten raffle tickets • Prominent logo placement at event • Virtual ad • Recognition of Lane Sponsorship in all press and media communications • Announcement recognition throughout the evening • Inclusion on thank you promotional dasher board at Viejas Ice Rink for entire holiday season • Logo inclusion on all promotional event materials • Promotional ad in program, and bring own banner for display.
- Helmet and Bowl Sponsor • \$200 (Valued at \$625)**
Five raffle tickets • Dinner for four at Adriano's • Private seating for four at Nightfire or Ice Princess • Inclusion on thank you promotional dasher board at Viejas Ice Rink for entire holiday season • Prominent logo placement at event • Inclusion on virtual thank you ad • Announcement recognition throughout the evening • Logo on thank you banner taken to all Pop Warner Games and inclusion in promotional thank you ad in program.
- Bowler • \$75 (Based on availability)**
Includes three raffle tickets • (1) Bowling fee • Arcade tokens • Fun and support for a good cause.
- Spectator • \$10 or Pop Warner Players • \$5 (Based on availability)**
Includes a raffle ticket and support for a good cause.

Complete sponsor/registration form on the other side ➡

BOWLING FOR HELMETS WE NEED YOUR HELP!

Alpine Pop Warner is currently fundraising for the newest and safest helmets to protect our young players.



Bowling for Helmets Fundraiser
Individual, team or corporate participants are welcome
Bowling, food & soft drinks, raffle prizes included
Tickets and sponsorships now available

Saturday, June 5, 2010
Viejas Bowl at the Viejas Outlet Center
2-5:30pm



Bowling. Fun & Games.

To register, contact: Viejas Bowl at (877.303.BOWL) or online at www.ViejasBowl.com



ALPINE POP WARNER BOWLING FOR HELMETS

June 5, 2010

Dear Friends, Business and Community Leaders,

We are excited to invite you to the Alpine Pop Warner's first-ever Bowling for Helmets, featuring San Diego's own -- Eugene Amano (#54 of the Tennessee Titans) AND Brandyn Dombrowski (#62 of the San Diego Chargers)! This amazing event is scheduled on June 5, 2010, from 2 – 5:30pm, at the all new Viejas Bowl!

Our goal is to raise \$50,000 which will enable all players in the Alpine Pop Warner league to purchase and wear state-of-the-art Xenith Adaptive Head Protection helmets. We need your help to make this fun event a success by becoming a sponsor and demonstrating your commitment to the great kids playing Pop Warner football in the Alpine Community.

All Bowling for Helmet Sponsors will receive amazing perks, acknowledgments in the program, prominent logo placement at the event, and additional recognition as outlined in this packet. But more importantly -- you will be making a direct impact on the present and future lives of Alpine Pop Warner's youth.

The current technology in sporting helmets used by Alpine Pop Warner has not been updated or improved in generations. The current helmets are little more than a hard outer shell with foam pads inside. The incidence of reported concussions is on the rise across the country, from the pros to community teams like Alpine Pop Warner. Last year over 55,000 concussions were reported by high schools alone! Many more go unreported. The technology is available for safer helmets that significantly reduce concussive episodes by up to 60%.

This great event will bring together some of the top business and philanthropic leaders of San Diego County, as well as many die-hard football and Chargers fans, thanks to our celebrity ambassadors Eugene Amano and Brandyn Dombrowski. It is the perfect opportunity to reach out to this community and get involved with such a wonderful cause.

We hope you join us in June, and should you have any questions, please call Alan Barrett at (619) 788.3810. You may also visit www.ViejasBowl.com for more information.

Sincerely,

Alpine Pop Warner

ALPINE POP WARNER BOWLING FOR HELMETS

Sponsor/Registration Form June 5, 2010 • Viejas Bowl

Level (check box)

- | | |
|--|---|
| <input type="checkbox"/> Title Sponsor (\$7500) | <input type="checkbox"/> Individual Bowler (\$75) |
| <input type="checkbox"/> Lane Sponsor (\$2000) | <input type="checkbox"/> Spectator (\$10 or \$5 for Pop Warner players) |
| <input type="checkbox"/> Helmet and Bowl (\$200) | <input type="checkbox"/> Sponsor Only—Amount \$_____ |
| | <input type="checkbox"/> Raffle Donor (Item)_____ |

Information

Contact Name: _____

Company: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone Number: _____ Email: _____

Payment type (circle one): Check Visa MasterCard American Express Discover

Check number (if applicable): _____ (make check payable to Alpine Pop Warner)

Credit Card Number: _____ Exp: ___/___/___ CVV2: _____

Authorization Signature: _____ Print Name: _____

Please return payment and completed form to:

Mail to:

Alpine Pop Warner c/o
Viejas Outlet Center
5005 Willows Road, #229 Alpine, CA 91901

Fax to: 619.659.2077 • Email to: nkennedy@viejas.com

Thank you for helping to make a difference in the lives of our kids!

Pop Warner Football is a non-profit organization and all sponsorship and donation dollars are tax deductible.